

UNT College of Business

MBA in Business Studies | International Business Concentration



The MBA in Business Studies with a concentration in International Business focuses on how business is conducted on a multinational level. Courses in this program focus on the disciplines of accounting, information technology, finance, management, marketing, and how they are utilized to conduct business among differing cultures and countries. With advancing technologies, businesses no longer have only a local, but a national and international presence. Any organization that is involved in the transaction of products, resources or services between at least two countries is considered to be involved in international business. There is an increasing need for qualified individuals who possess an understanding of foreign business practices. Graduates from the program have the specialized and in-depth education necessary to successfully manage organizations in today's complex global environment.

CAREER POSSIBILITIES

Cultural Advisor | Customer Relationship Manager | Director of International Business | Development | Global Account Manager | Global Client Director | Global Reporting Professional | Global Network Manager | Import /Export Specialist | International Accountant | International Banker | International Business Administrator | International Business Consultant | International Economist | International Finance Analyst | International Finance Consultant | International Management Analyst | International Marketing Manager | International Project Manager | International Risk Manager | International Sales Representative | International Trade Specialist | Regulatory Affairs Manager | Trade Marketing Manager

PROFESSIONAL CERTIFICATIONS

The department recommends that you consider professional certifications in addition to your MBA. Certification recommendations depend upon your area of interest.

COURSE REQUIREMENTS

BACKGROUND COURSES (18 HOURS)

*NOTE: Background courses may be required if your undergraduate degree did not prepare you for current master level courses. Background courses are assessed on an as needed basis after evaluation of undergraduate transcripts.

ACCT 5020 (3 hrs.) Accumulation and Analysis of Acct.
BCIS 5090 (1.5 hrs.) Intro. to Busi. Computer Info. Systems
BLAW 5050 (1.5 hrs.) Legal, Reg. and Ethical Env. of Business
DSCI 5010 (1.5 hrs.) Statistical Analysis
ECON 5000 (3 hrs.) Economic Concepts
FINA 5040 (1.5 hrs.) Intro. to Finance and Financial Math
MATH 1190 (3 hrs.) Business Calculus (or other calc. course)
MGMT 5070 (1.5 hrs.) Management Issues
MKTG 5000 (1.5 hrs.) Marketing Concepts

CORE COURSES (18 HOURS)

ACCT 5130 (3 hrs.) Accounting for Management
DSCI 5180 (3 hrs.) Intro. to the Business Decision Process
FINA 5170 (3 hrs.) Financial Management
MKTG 5150 (3 hrs.) Marketing Management
MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
BUSI 5190 (3 hrs.) Administrative Strategy (last semester)

CONCENTRATION COURSES (15 HOURS)*

ECON 5850 (3 hrs.) International Trade
BCIS 5670 (3 hrs.) International Issues in Info. Technology
FINA 5500 (3 hrs.) International Financial Management
MGMT 5660 (3 hrs.) International Management
MKTG 5550 (3 hrs.) Decision Making in Global Markets

ELECTIVE COURSE (3 HOURS)

Students will select one UNT wide 51XX or higher course. Course requires Graduate Programs Office advisor approval. This course should enhance the student's career path.

*STUDY ABROAD OPPORTUNITIES MAY BE AVAILABLE.

COLLEGE OF
BUSINESS

UNT

Business Leadership Starts Here.

940-369-8977 | MBAcob@unt.edu
www.cob.unt.edu/programs/masters

MBA in Business Studies (FLEX)

International Business Concentration

Proposed Schedule of Course Offerings*

Course Number		Course Name	Proposed Schedule of Course Offerings		
			Fall	Spring	Summer
BACKGROUND COURSES					
ACCT	5020	Accumulation and Analysis of Accounting Data	XXX**	XXX**	XXX**
BCIS	5090	Introduction to Business Computer Information Systems	XXX**	XXX**	
BLAW	5050	Legal, Regulatory, and Ethical environment of Business	XXX**	XXX	XXX**
DSCI	5010	Statistical Analysis	XXX**	XXX**	
ECON	5000	Economic Concepts	XXX**	XXX**	XXX**
FINA	5040	Introduction to Finance and Financial Mathematics	XXX**	XXX**	
MATH	1190	Business Calculus	XXX**	XXX**	XXX
MKTG	5000	Marketing Concepts	XXX**	XXX**	XXX**
MGMT	5070	Management Issues	XXX**		
MBA CORE COURSES (18 hours)					
ACCT	5130	Accounting for Management	XXX	XXX**	XXX
DSCI	5180	Introduction to the Business Decision Process	XXX**	XXX**	XXX**
FINA	5170	Financial Management	XXX**	XXX	XXX**
MGMT	5140	Organizational Behavior and Analysis	XXX**	XXX**	XXX**
MKTG	5150	Marketing Management	XXX	XXX**	XXX**
BUSI	5190	Administrative Strategy (This course is taken in your last term)	XXX**	XXX**	XXX**
CONCENTRATION COURSES (15 hours)					
ECON	5850	International Trad	XXX	XXX	XXX
BCIS	5670	International Issues in Information Technology		XXX	
FINA	5500	International Finance	XXX	XXX**	XXX
MGMT	5660	International Management	XXX**	XXX**	XXX**
MKTG	5550	Decision Making in Global Markets		XXX**	
ELECTIVE COURSES (3 hours)					
Elective Course (One UNT-wide 51XX or higher course selected with GPO advisor approval)					

*All attempts will be made to offer courses as per the schedule presented above. However, resources constraints and other contingencies may require minor adjustments in course offerings. This is provided to serve as a guide and is subject to change. Please use our Searchable Database (available at <http://www.cob.unt.edu/programs/courses>) for information and other offerings of these courses.

** Online classes available.